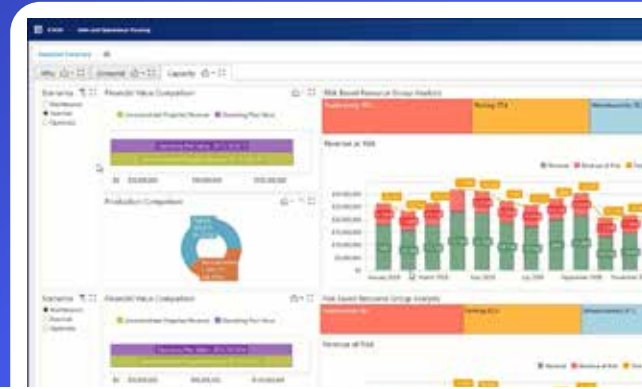


Customer Centric Supply Chain Planning

Sales & Operations Planning to Enhance End-to-end Visibility and Resilience



ICRON S&OP is the next generation solution of ICRON that offers the power of simplicity to help companies make integrated, optimized Sales and Operations Planning decisions. It keeps supply and demand in balance, ensures alignment of day-to-day operations and allows companies to respond with resilience. ICRON S&OP is designed to effectively cope with disruptions and uncertainties in the business environment while keeping your customers at the heart of your decisions.

The exclusive features that set ICRON S&OP apart:

- Advanced Analytics and Optimization infused planning and decision making.
- Seamless cross-functional collaboration: synchronize demand and supply planning, inventory management, capacity planning, finance, sales and marketing for immediate insights.
- Scenario analysis to illustrate the potential impact of unexpected demand surges or supply shortages.
- Out-of-the-box dashboards that provide immediate insights on your business performance.
- Easily scalable and delivers the capabilities for companies to grow and succeed in just a few weeks.

Benefits

↓ **15% - 30%**
inventory levels

↑ **10% - 50%**
OTIF delivery performance

↑ **10% - 50%**
capacity utilization

↓ **days → minutes**
S&OP preparation

Secure your business with ICRON S&OP and be on your way to a resilient and sustainable future

Scenario Analysis

- Simulate future circumstances and compare with current business situation using a data-driven and collaborative scenario analysis.
- Evaluate and proactively manage risks and opportunities for increased resilience.
- Balance the need to optimize costs with the need to create resilient and agile supply chains to respond to future uncertainties.

Collaboration

- Rapidly generate optimal plans that satisfy sales forecasts and customer demands; minimize production and procurement costs, and meet operational constraints.
- Achieve seamless cross - functional collaboration, harmonize supply and demand.
- Create a single source of truth that serves as a foundation for end-to-end supply chain orchestration.

Always On

- Optimize S&OP processes in real time.
- Use market insights, customer collaboration and AI/ML to foresee and shape demand.
- Fast implementation & full integration with existing solutions.
- Highly configurable and easy to use.
- SaaS, On Prem and Cloud deployment options.

Optimize with ICRON today! | Get in touch: hello@icrontech.com



**Optimized decisions
made simple**

www.icrontech.com

