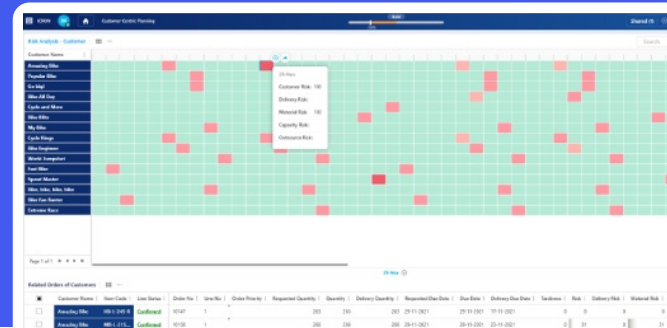


Customer Centric Supply Chain Planning

Data-Driven Decisions for Smarter Order Promising



ICRON Order Promising empowers you to make intelligent commitments—balancing customer expectations with real-time insights into capacity, inventory, and constraints. The result? Reliable, profitable, and fast order fulfilment that builds trust and reduces risk.

Key Features That Make ICRON Order Promising Unique

- ▶ Our ATP/CTP engine quickly delivers viable options, reducing customer wait time and boosting order throughput.
- ▶ Adaptive scenario planning helps you evaluate potential supply disruptions and demand spikes enabling proactive adjustment to promise and service targets.
- ▶ Create and compare order simulations—new or modified—without disrupting your main plan.
- ▶ Multi-Channel Order Management ensuring inventory accuracy and consistent order experiences, while optimizing fulfilment strategies in real time.
- ▶ Dual-Stage Fulfilment Optimization so you can balance cost, service level, and delivery speed at every step.

Benefits

40% Improvement in Customer Response Time

5% Net profit increase

>92% OTIF Delivery performance

You Need ICRON Order Promising if You Are:

- ✓ **Planners** who simulate and re-promise orders with full supply chain impact.
- ✓ **Order managers** who get real-time alerts and override options.
- ✓ **Executives** who monitor performance, OTIF, and profit impact with visual dashboards.

How ICRON Order Drives Results

Intelligent, Customer-Centric Promises

- ▶ By combining ATP (Available-to-Promise) and CTP (Capable-to-Promise) methods, ICRON Order commits only to realistic dates based on actual capacity, inventory, and procurement status.

End-to-End Visibility & Control

- ▶ Seamlessly integrates with inventory, production, and distribution—tracking order feasibility, cascading effects of changes, and fulfilment paths across the supply chain.
- ▶ Built-in order orchestration capabilities ensure smooth coordination of complex fulfilment workflows across multiple locations, partners, and systems.

AI-Driven Analytics & Embedded Insights

- ▶ Prescriptive insights highlight at-risk orders, alternative fulfilment options, and optimization levers—so users can make faster, smarter decisions.
- ▶ Advanced algorithms and real-time data integration also simplify lead time management, enabling more accurate order commitments and delivery estimates.

Optimize with ICRON today! | Get in touch: hello@icrontech.com



**Optimized decisions
made simple**

www.icrontech.com

