GI ICRON

Customer Centric Supply Chain Planning

Data-Driven Decisions for Smarter Order Promising

8 👓 🤗 🔺	Gatherer Gothic Panning					-		<u> </u>						Shared	m (
Rak Analysis - Customer															
Continente Name					0.0										
Amazing Dila		1000			and the local data and the	-									
Papela life					29-Max										
Ge bigi					Cotorer Rok 100										
New Add Dag					Dufwery Risk:										
Cycle and Mare					Munchel Ann. 102										
No. 184					Capacity Rok										
N, 11u			_										_		
Cycle Rings					Outsource Rick:										
Web Sergione Web Longstoni		-	_		-	-			_	_			_		
Test Bloc	-		_	_		-		_					_		
Speed Marker							_	-							
His life hits life			-				_			_			-		
New York Station	_		_					-		_			_		
Extreme Race	_							_		_			_		
Pagetalt # 4 # #															
							29-Max	9							
Related Orders of Castomers															
Cathorae Name	Bee-Calle Line Barkes	Onlie No 1	Granitie (Onles Prize By	Requiried Quartity (Quantity	Delivery Deartify 1	Respondent Date 2 Ann	Due Date 1	Dolivery Due Date	Tanànana (Rek	Daltary Field	Waterial	rite i
Awaday Nec	INS CONTRACT	10147	1		20	390	20	29-11-0021	29/11/2021	19-11-021				8	
Analog blu	Mb1.015. Confirmed	10158	1		265	116	200	25-11-2021	29-11-2221	25-11-2021		1 11		1	.11

ICRON Order Promising empowers you to make intelligent commitments—balancing customer expectations with real-time insights into capacity, inventory, and constraints. The result? Reliable, profitable, and fast order fulfilment that builds trust and reduces risk.

Key Features That Make ICRON Order Promising Unique

- > Our ATP/CTP engine quickly delivers viable options, reducing customer wait time and boosting order throughput.
- Adaptive scenario planning helps you evaluate potential supply disruptions and demand spikes enabling proactive adjustment to promise and service targets.
- > Create and compare order simulations—new or modified—without disrupting your main plan.
- Multi-Channel Order Management ensuring inventory accuracy and consistent order experiences, while optimizing fulfilment strategies in real time.
- > Dual-Stage Fulfilment Optimization so you can balance cost, service level, and delivery speed at every step.

Benefits

40% Improvement in Customer Response Time 5% Net profit increase >92% OTIF Delivery performance

You Need ICRON Order Promising if You Are:

Planners who simulate and re-promise orders with full supply chain impact.

o o ge

Order managers who get real-time alerts and override options.

Executives who monitor performance, OTIF, and profit impact with visual dashboards.

How ICRON Order Drives Results

Intelligent, Customer-Centric Promises

By combining ATP (Available-to-Promise) and CTP (Capable-to-Promise) methods, ICRON Order commits only to realistic dates based on actual capacity, inventory, and procurement status.

End-to-End Visibility & Control

- Seamlessly integrates with inventory, production, and distribution—tracking order feasibility, cascading effects of changes, and fulfilment paths across the supply chain.
- Built-in order orchestration capabilities ensure smooth coordination of complex fulfilment workflows across multiple locations, partners, and systems.

Al-Driven Analytics & Embedded Insights

- Prescriptive insights highlight at-risk orders, alternative fulfilment options, and optimization levers—so users can make faster, smarter decisions.
- Advanced algorithms and real-time data integration also simplify lead time management, enabling more accurate order commitments and delivery estimates.

Optimize with ICRON today! | Get in touch: hello@icrontech.com



Optimized decisions made simple

www.icrontech.com

