# **GI ICRON**

#### **Customer Centric Supply Chain Planning**

# Data-Driven Decisions for Smarter Order Promising

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**ICRON Order Promising** empowers you to make intelligent commitments—balancing customer expectations with real-time insights into capacity, inventory, and constraints. The result? Reliable, profitable, and fast order fulfilment that builds trust and reduces risk.

## Key Features That Make ICRON Order Promising Unique

- > Our ATP/CTP engine quickly delivers viable options, reducing customer wait time and boosting order throughput.
- Adaptive scenario planning helps you evaluate potential supply disruptions and demand spikes enabling proactive adjustment to promise and service targets.
- > Create and compare order simulations—new or modified—without disrupting your main plan.
- Multi-Channel Order Management ensuring inventory accuracy and consistent order experiences, while optimizing fulfilment strategies in real time.
- > Dual-Stage Fulfilment Optimization so you can balance cost, service level, and delivery speed at every step.

#### **Benefits**

40% Improvement in Customer Response Time 5% Net profit increase >92% OTIF Delivery performance

## You Need ICRON Order Promising if You Are:

**Planners** who simulate and re-promise orders with full supply chain impact.

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**Order managers** who get real-time alerts and override options.

**Executives** who monitor performance, OTIF, and profit impact with visual dashboards.

### How ICRON Order Drives Results

#### Intelligent, Customer-Centric Promises

By combining ATP (Available-to-Promise) and CTP (Capable-to-Promise) methods, ICRON Order commits only to realistic dates based on actual capacity, inventory, and procurement status.

#### End-to-End Visibility & Control

- Seamlessly integrates with inventory, production, and distribution—tracking order feasibility, cascading effects of changes, and fulfilment paths across the supply chain.
- Built-in order orchestration capabilities ensure smooth coordination of complex fulfilment workflows across multiple locations, partners, and systems.

## Al-Driven Analytics & Embedded Insights

- Prescriptive insights highlight at-risk orders, alternative fulfilment options, and optimization levers—so users can make faster, smarter decisions.
- Advanced algorithms and real-time data integration also simplify lead time management, enabling more accurate order commitments and delivery estimates.

#### Optimize with ICRON today! | Get in touch: hello@icrontech.com



# Optimized decisions made simple

www.icrontech.com

